

Business Studies

BTEC National Level 3 Diploma (Equivalent to 2 x A-Levels)

Examination Board: Edexcel

Aims of course:

The qualification gives learners the knowledge, understanding and skills that underpin the business sector that will prepare them for further study or training. This includes the opportunity for learners to choose two units from a selection of options to supplement the mandatory units which reflect the key topics in business: marketing, business environments, international business, management and finance

Programme of study

Level	Module Name	Module Description
Year 1	Unit 5	International Business
Year 1	Unit 8	Recruitment & Selection
Year 1	Unit 2	Developing a Marketing Campaign
Year 1	Unit 1	Exploring Business
Year 1	Unit 4	Managing an Event
Year 1	Unit 9	Team Building in Business
Year 2	Unit 3	Personal and Business Finance
Year 2	Unit 6	Principles of Management

Approaches to learning:

This is a vocational programme which gives the learner the academic theory, practical skills, and workplace understanding they need to be ready for progression to employment and/or higher education. Our teaching and learning is built around engineering challenges set by our challenge partners.

Who is this course aimed at?

The Diploma is designed to be the main part of a 16–19 study programme for learners who want a career in business. This programme may include other BTEC Nationals or A Levels to support progression to higher education courses in business areas before entering employment. The additional qualification(s) studied allow learners either to give breadth to their study programme by choosing a contrasting subject, or to give it more focus by choosing a complementary subject. This qualification can also be used to progress to Higher Apprenticeships.

Minimum entry requirement:

Grade 5 in Mathematics + 4 GCSEs A*– C including English

Only one of the units listed above is assessed via a Y13 exam, others being assignment based.

Please note: The course is dependent on numbers registering their interest to study at A Level. The subject will only run if there are sufficient student numbers.