

Business Studies

A Level

Examination Board: Edexcel

Aims of course:

The aims and objectives of the Pearson Edexcel Level 3 Advanced GCE in Business are to enable students to:

- develop an enthusiasm for studying business;
- gain an holistic understanding of business in a range of contexts;
- develop a critical understanding of organisations and their ability to meet society's needs and wants;
- understand that business behaviour can be studied from a range of perspectives;
- generate enterprising and creative approaches to business opportunities, problems and issues;
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals;
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis;
- apply numerical skills in a range of business contexts.

Programme of study

Level	Module Name	Module Description
Year 1	Theme 1	Marketing and People
Year 1	Theme 2	Managing Business Activities
Year 2	Theme 3	Business Decisions and Strategy
Year 2	Theme 4	Global Business

Approaches to learning

Learners are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

Who is this course aimed at?

Learners will develop transferable skills that support higher education study and the transition to employment, including numeracy, communication, an understanding of the business environment and commercial awareness. Learners can progress from this qualification to higher education courses or a wide range of careers ranging from banking, sales, product management and general management to working in public sector organisations or charities.

Minimum entry requirement:

Grade 5 in Mathematics + 4 GCSEs A*– C including English

All subjects will be terminally examined at the end of two years, with internal exams throughout year 1 and 2.

Please note: The course is dependent on numbers registering their interest to study at A Level. The subject will only run if there are sufficient student numbers.